

VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"TITLE" GRAPHICS

These graphics include the main title of the series and subtitle (if applicable). Used for identifying the series.

16:9

(4k resolution: 3840x2160)
Horizontal screens, website

9:16

(1080x1920)
Vertical screens,
social media stories

4:5

(1080x1350)
Social media posts

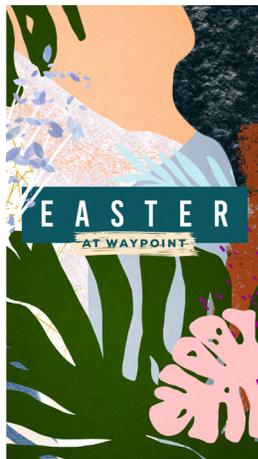
1:1

(1080x1080)
Social media
posts, website

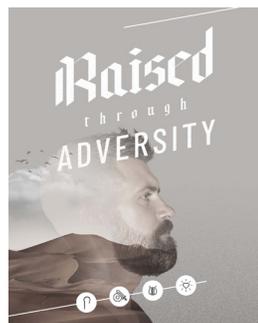
EXAMPLE SERIES 1



EXAMPLE SERIES 2



EXAMPLE SERIES 3



VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"PROMOTIONAL" GRAPHICS

These graphics include series details such as dates, and action steps. Used for promoting the series.

16:9

(4k resolution: 3840x2160)
Horizontal screens, website

9:16

(1080x1920)
Vertical screens,
social media stories

4:5

(1080x1350)
Social media posts

1:1

(1080x1080)
Social media
posts, website

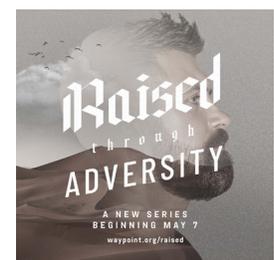
EXAMPLE SERIES 1



EXAMPLE SERIES 2



EXAMPLE SERIES 3



VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"BACKGROUND" GRAPHICS

These graphics provide interesting backdrops using the series visuals. Used for slides, notes, posts, stories, and more.

16:9

(4k resolution: 3840x2160)
Horizontal screens, website

9:16

(1080x1920)
*Vertical screens,
social media stories*

4:5

(1080x1350)
Social media posts

1:1

(1080x1080)
*Social media
posts, website*

EXAMPLE SERIES 1



EXAMPLE SERIES 2



EXAMPLE SERIES 3



VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"SUPPORT" GRAPHICS

Graphics to support the series in a variety of ways. These graphics have a specific or specialized use which determines content and dimensions.

TRANSPARENT KEY ART

Exact dimensions vary depending on series visuals. Fits any screen.

EMAIL HEADER

Size varies depending on email template and/or service used.

LOWER THIRD

Exact dimensions vary, designed to fit within 16:9.

EXAMPLE SERIES 1



EXAMPLE SERIES 2



EXAMPLE SERIES 3



VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"SUPPORT" GRAPHICS CONTINUED

Graphics to support the series in a variety of ways. These graphics have a specific or specialized use which determines content and dimensions.

QUOTE GRAPHICS

Used to communicate speaker quotes from messages. Typically 1:1 or 4:5 dimensions

DERIVATIVE SOCIALS

Used to communicate verses, value propositions, etc. Typically 1:1 or 4:5 dimensions

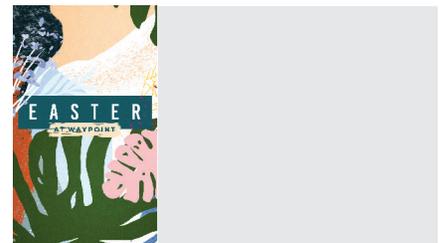
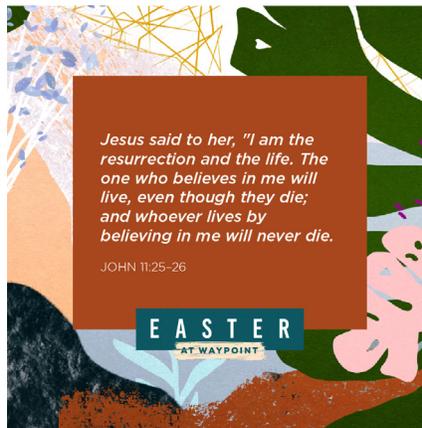
NOTES

16:9 graphics with space for including notes or other content on top.

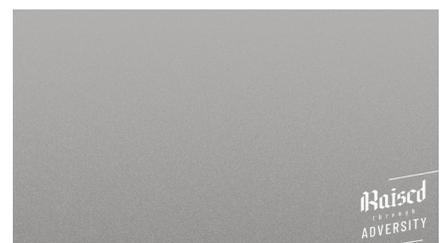
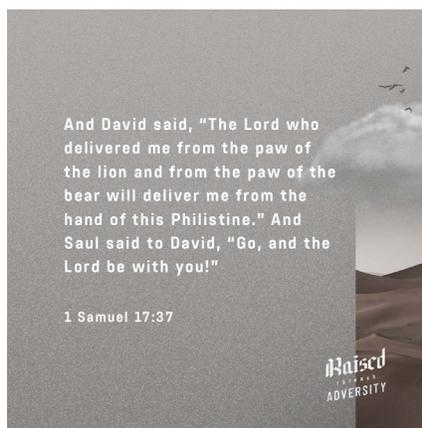
EXAMPLE SERIES 1



EXAMPLE SERIES 2



EXAMPLE SERIES 3



VISUAL GUIDE

SERMON SERIES DIGITAL GRAPHICS

"THUMBNAIL" GRAPHICS

These graphics include an engaging title and visuals to create intrigue and drive engagement and views.

16:9

3840x2160

YouTube, Vimeo, website

EXAMPLE SERIES 1



9:16

1080x1920

Social media



NOTE THE VERTICALLY CENTERED 4:5 AND 1:1 "TITLE SAFE" FRAMES ON THE 9:16 THUMBNAIL.

KEEP ALL ESSENTIAL VISUALS WITHIN 4:5 FRAME

KEEP ALL ESSENTIAL TEXT WITHIN THE 1:1 FRAME

EXAMPLE SERIES 2



EXAMPLE SERIES 3

