# TIPS FOR THIS MONTH

- 1. What are your top five events for the coming year? Put them on the calendar and plan your kick-off meetings for each.
- Plan for Valentine's
   Day socials, features,
   or events.

Sunday		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		New Year's Day					
4	31	1	2	3	4	5	6
	7	8	9	10	11	12	13
		MLK Jr. Day					
:	14	15	16	17	18	19	20
:	21	22	23	24	25	26	27
	28	29	30	31	1	2	3



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
			Valentine's Day			
			Ash Wednesday			
11	12	13	14	15	16	17
	Presidents' Day (US)					
18	Family Day (CAN) <b>19</b>	20	21	22	23	24
10	7	20	21	22		
25	26	27	28	29	1	2

MONTHLY GOALS + IMPORTANT NOTES Write here!

# TIP FOR THIS MONTH

1. Is Easter on track?



# TIPS FOR THIS MONTH

- Mother's Day & the Back-to-School season should be on your radar.
- 2. How will you re-engage families in September?
- 3. What is your post-Easter Sunday Sermon Series? Be prepared to promote it on Easter Sunday.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	1	2
3	4	5	6	7	8	9
Daylight Saving Time starts						
10	11	12	13	14	15	16
17	18	19	20	21	22	23
Palm Sunday				Maundy Thursday	Good Friday	
24	25	26	27	28	29	30
Easter	MONTHLY GOA	LS + IMPORTANT NO	OTES Write here!			
21						
31						

# TIPS FOR THIS MONTH

- 1. May and June contain:
  - Mother's Day
  - Memorial Day
  - Pentecost Sunday
  - Father's Day
- 2. Prepare social graphics as well as any special features you'd like in services.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
	_	_		-		
7	8	9	10	11	12	13
	Tax Day					
	4.5	10	4.7	10	10	00
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
Mother's Day						
12	13	14	15	16	17	18
Pentecost	Victoria					
Sunday	Day (CAN)					
19	20	21	22	23	24	25
	Memorial Day					
26	27	28	29	30	31	1

# TIP FOR THIS MONTH

1. Think about how you want to celebrate Independence
Day with your congregation. A simple social graphic?
A big event?

# TIPS FOR THIS MONTH

- 1. Thanksgiving is around the corner. Will the entire month of November be about gratitude?
- 2. Is there a special giving campaign you want to feature during the holidays?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
Father's Day						
16	17	18	19	20	21	22
23	24	25	26	27	28	29

MONTHLY GOALS + IMPORTANT NOTES Write here!

30



# TIPS FOR THIS MONTH

- 1. Christmas in July! Time to kick off your Christmas season planning.
- 2. Labor Day is in September, so be sure to plan a social media feature and decide if you will highlight it in your services.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Canada Day (CAN)			Independence Day (US)		
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

# 

### TIPS FOR THIS MONTH

- 1. Time to think about
  New Year's! January is
  a massive opportunity
  to connect with
  people who want a
  better life.
- 2. Halloween is in three months are you planning any special events?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Back to School Season starts				
28	29	30	31	1	2	3
	Civic Holiday (CAN)					
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# TIPS FOR THIS MONTH

- Pastor Appreciation
   Day is next month.
- Check in on your campaigns for Thanksgiving, Christmas, and New Year's.
- 3. Make sure everything is on track!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Labor Day					
1				_		_
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
	Day of Truth and Reconciliation (CAN)					
29	30	1	2	3	4	5

# TIPS FOR THIS MONTH

- 1. Veterans Day is next month.
- 2. Prepare your social posts & any special features you would like in services.
- 3. Lent begins in February. Do you need to prepare anything for that?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
Pastor Appreciation Day	Canadian Thanksgiving (CAN)					
13	14	15	16	17	18	19
20	21	22	23	24	25	26
				Halloween		
27	28	29	30	31	1	2



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
Daylight Saving Time ends						
3	4	5	6	7	8	9
	Veterans Day (US) Remembrance					
10	Day (CAN) <b>11</b>	12	13	14	15	16
17	18	19	20	21	22	23
				Thanksgiving		
24	25	26	27	28	29	30
24	25	20	21	20	29	30

MONTHLY GOALS + IMPORTANT NOTES Write here!

# TIP FOR THIS MONTH

 Time to start thinking about Easter — it's four months away.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
		Christmas Eve	Christmas Day			
22	23	24	25	26	27	28
		New Year's Eve				
29	30	31	1	2	3	4

# TIP FOR THIS MONTH

- Plan social highlights
   & special features for
  - Martin Luther King Jr. Day
  - Valentine's Day
  - Presidents' Day

# LET'S START THE YEAR OFF RIGHT!

- Are your church's five biggest events on the calendar?
- 2. Make sure Easter is on track (it's three months away)!
- 3. Prepare Valentine's Day Social Features.

Sunday		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				New Year's Day			
d d	29	30	31	1	2	3	4
	5	6	7	8	9	10	11
:	12	13	14	15	16	17	18
		MLK Jr. Day					
:	19	20	21	22	23	24	25
2	26	27	28	29	30	31	1

# TIPS FOR THIS MONTH

- Meet with all department heads.
- Have them put their events on your master calendar.
- Set planning kick-off dates if you haven't already.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
	- /	20				-
			Ash Wednesday			
2	3	4	5	6	7	8
					Valentine's Day	
9	10	11	12	13	14	15
	Presidents' Day (US)					
10	Family Day	10				
16	(CAN) <b>17</b>	18	19	20	21	22
23	24	25	26	27	28	1



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
23	24	25	26	27	28	1
2	3	4	5	6	7	8
Daylight Saving						
Time starts	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
		MONTHLY GOALS + IMPORTANT NOTES Write here!				

# TIPS FOR THIS MONTH

 Mother's Day & the Back-to-School season should be on your radar.

30

31

2. How will you re-engage families in September?

Sunday

30

6

Monday

31

7

### Palm Sunday Tax Day Maundy Good Friday Thursday 13 14 15 16 **17** 18 Easter 20 21 22 23 24 25 **27** 28 29 30 2

Tuesday

1

8

Wednesday

2

9

Thursday

3

10

Friday

4

11

Saturday

5

12

19

26

3

# TIPS FOR THIS MONTH

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  - Mother's Day
  - Memorial Day
  - Father's Day
  - Pentecost Sunday
- 2. Prepare social graphics as well as any special features you'd like in services.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
Mother's Day						
11	12	13	14	15	16	17
	Victoria Day (CAN)					
18	19	20	21	22	23	24
	Memorial Day					
25	26	27	28	29	30	31

# TIP FOR THIS MONTH

1. Think about how you want to celebrate Independence
Day with your congregation. A simple social graphic?
A big event?

# TIPS FOR THIS MONTH

- Thanksgiving is around the corner.
   Will the entire month of November be about gratitude?
- 2. Is there a special giving campaign you want to feature during the holidays?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
Pentecost Sunday						
8	9	10	11	12	13	14
Father's Day						
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5