

2023

# JANUARY

## LET'S START THE YEAR OFF RIGHT!

1. Are your church's five biggest events on the calendar?
2. Make sure Easter is on track (it's three months away)!
3. Prepare Valentine's Day Social Features.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
New Year's Day <b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	MLK Jr. Day <b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>31</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2023

# FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	Valentine's Day 14	15	16	17	18
19	Presidents' Day (US) Family Day (CAN) 20	21	Ash Wednesday 22	23	24	25
26	27	28	1	2	3	4

## TIPS FOR THIS MONTH

1. Meet with all department heads.
2. Have them put their events on your master calendar.
3. Set planning kick-off dates if you haven't already.

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2023

MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	1	2	3	4
5	6	7	8	9	10	11
Daylight Saving Time starts 12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

#### TIPS FOR THIS MONTH

1. Mother's Day & the Back-to-School season should be on your radar.
2. How will you re-engage families in September?

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

# 2023 APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
Palm Sunday 2	3	4	5	Maundy Thursday 6	Good Friday 7	8
Easter 9	10	11	12	13	14	15
16	Tax Day 17	18	19	20	21	22
23	24	25	26	27	28	29
30	MONTHLY GOALS + IMPORTANT NOTES <i>WRITE HERE!</i>					

## TIPS FOR THIS MONTH

- May and June contain:
  - Mother's Day
  - Memorial Day
  - Father's Day
  - Pentecost Sunday
- Prepare social graphics as well as any special features you'd like in services.

2023

MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
Mother's Day 14	15	16	17	18	19	20
21	Victoria Day (CAN) 22	23	24	25	26	27
Pentecost Sunday 28	Memorial Day 29	30	31	1	2	3

#### TIP FOR THIS MONTH

1. Think about how you want to celebrate Independence Day with your congregation. A simple social graphic? A big event?

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2023

JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
Father's Day 18	19	20	21	22	23	24
25	26	27	28	29	30	1

#### TIPS FOR THIS MONTH

1. Thanksgiving is around the corner. Will the entire month of November be about gratitude?
2. Is there a special giving campaign you want to feature during the holidays?

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

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JULY

#### TIPS FOR THIS MONTH

1. Christmas in July!  
Time to kick off your Christmas season planning.
2. Labor Day is in September, so be sure to plan a social media feature and decide if you will highlight it in your services.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	Canada Day (CAN) 1
2	3	Independence Day (US) 4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	MONTHLY GOALS + IMPORTANT NOTES <i>WRITE HERE!</i>				

# 2023 AUGUST

## TIPS FOR THIS MONTH

1. Time to think about New Year's! January is a massive opportunity to connect with people who want a better life.
2. Halloween is in three months — are you planning any special events?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1 Back to School Season starts	2	3	4	5
6	7 Civic Holiday (CAN)	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*



2023

# SEPTEMBER

## TIPS FOR THIS MONTH

1. Pastor Appreciation Day is next month.
2. Check in on your campaigns for Thanksgiving, Christmas, and New Year's.
3. Make sure everything is on track!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	Labor Day 4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	Day of Truth and Reconciliation (CAN) 30

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2023

# OCTOBER

## TIPS FOR THIS MONTH

1. Veterans Day is next month.
2. Prepare your social posts & any special features you would like in services.
3. Lent begins in February. Do you need to prepare anything for that?

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
Pastor Appreciation Day 8	Canadian Thanksgiving (CAN) 9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	Halloween 31	1	2	3	4

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2023

# NOVEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
Daylight Saving Time ends 5	6	Election Day 7	8	9	10	Veterans Day (US) Remembrance Day (CAN) 11
12	13	14	15	16	17	18
19	20	21	22	Thanksgiving 23	24	25
26	27	28	29	30	1	2

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

## TIP FOR THIS MONTH

1. Time to start thinking about Easter — it's four months away.

2023

# DECEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
Christmas Eve 24	Christmas Day 25	26	27	28	29	30
New Year's Eve 31	MONTHLY GOALS + IMPORTANT NOTES <i>WRITE HERE!</i>					

## TIP FOR THIS MONTH

- Plan social highlights & special features for
  - Martin Luther King Jr. Day
  - Valentine's Day
  - Presidents' Day

2024

JANUARY

TIPS FOR THIS MONTH

1. What are your top five events for the coming year? Put them on the calendar and plan your kick-off meetings for each.
2. Plan for Valentine's Day socials, features, or events.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	New Year's Day					
31	1	2	3	4	5	6
7	8	9	10	11	12	13
	MLK Jr. Day					
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

2024

FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	Valentine's Day Ash Wednesday14	15	16	17
18	Presidents' Day (US) Family Day (CAN)19	20	21	22	23	24
25	26	27	28	29	1	2

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*

TIP FOR THIS MONTH

1. Is Easter on track?

2024

MARCH

TIPS FOR THIS MONTH

1. Mother’s Day & the Back-to-School season should be on your radar.
2. How will you re-engage families in September?
3. What is your post-Easter Sunday Sermon Series? Be prepared to promote it on Easter Sunday.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	1	2
3	4	5	6	7	8	9
Daylight Saving Time starts 10	11	12	13	14	15	16
17	18	19	20	21	22	23
Palm Sunday 24	25	26	27	Maundy Thursday 28	Good Friday 29	30
Easter 31	MONTHLY GOALS + IMPORTANT NOTES <i>WRITE HERE!</i>					

2024

APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	Tax Day 15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

TIPS FOR THIS MONTH

1. May and June contain:
- Mother's Day

Memorial Day

Pentecost Sunday

Father's Day
2. Prepare social graphics as well as any special features you'd like in services.

MONTHLY GOALS + IMPORTANT NOTES *WRITE HERE!*



2024

MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
Mother's Day 12	13	14	15	16	17	18
Pentecost Sunday 19	Victoria Day (CAN) 20	21	22	23	24	25
26	Memorial Day 27	28	29	30	31	1

TIP FOR THIS MONTH

1. Think about how you want to celebrate Independence Day with your congregation. A simple social graphic? A big event?

MONTHLY GOALS + IMPORTANT NOTES

WRITE HERE!

2024

JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
Father's Day 16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	MONTHLY GOALS + IMPORTANT NOTES <i>WRITE HERE!</i>					

TIPS FOR THIS MONTH

1. Thanksgiving is around the corner. Will the entire month of November be about gratitude?
2. Is there a special giving campaign you want to feature during the holidays?